

TRF# 327462
V #1 \$\$\$

CHANGES

WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>MEDIA PLACEMENT</u>
UNITED PRESS WASH DC	TOE KNAUER

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282556

CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

DATE OCT24/12 17.54

REP: TO LENA
FR JULIE
OK'D M11
TTLS RTS
PLS CFM, THX 10/24

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66	S		1235A-135A	30		\$350.00	10/20	10/20	0		SAT	0
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1565 PROGRAM : CRIMINAL MINDS ORD COM1 : TP CRIMINAL MIND AFTER NCAA FBALL THIS IS A MAKE-GOOD FOR OCT20 ON LINE-22 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
69	A		108A-203A	30		\$350.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 2:00A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-66												
STATION MAKEGOOD OFFERS:												
M11	OK'D	BUY#66	MISSED: SAT/1235A-135A				OCT20		30S	\$350.00	(OCT24/12)	
			OFFER: SAT/108A-203A				OCT20		30S	\$350.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 2:00A									
OCT/12			96325.00									
CONTRACT TOTAL												96325.00
TOTAL SPOTS												57

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE